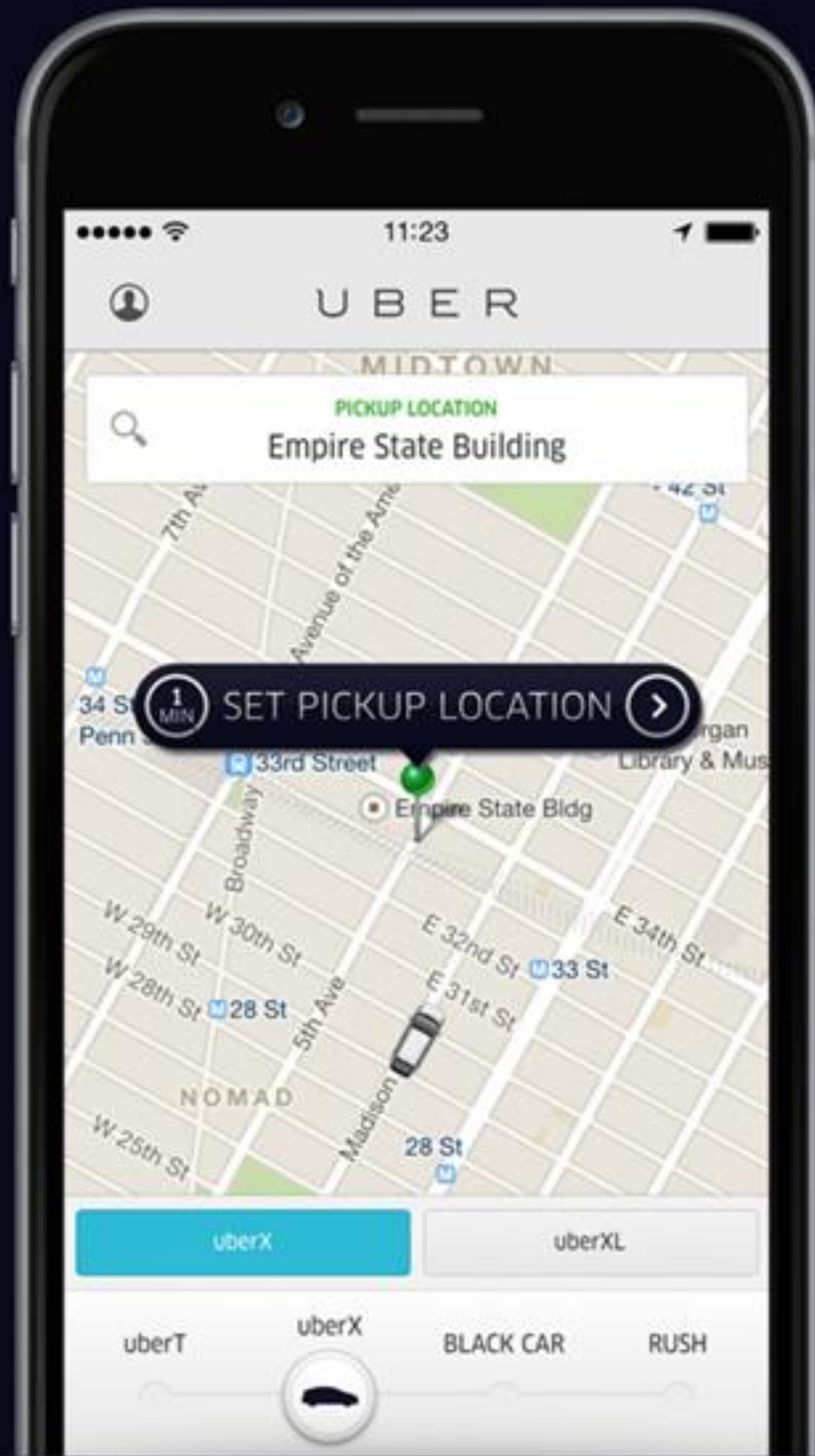


UBER

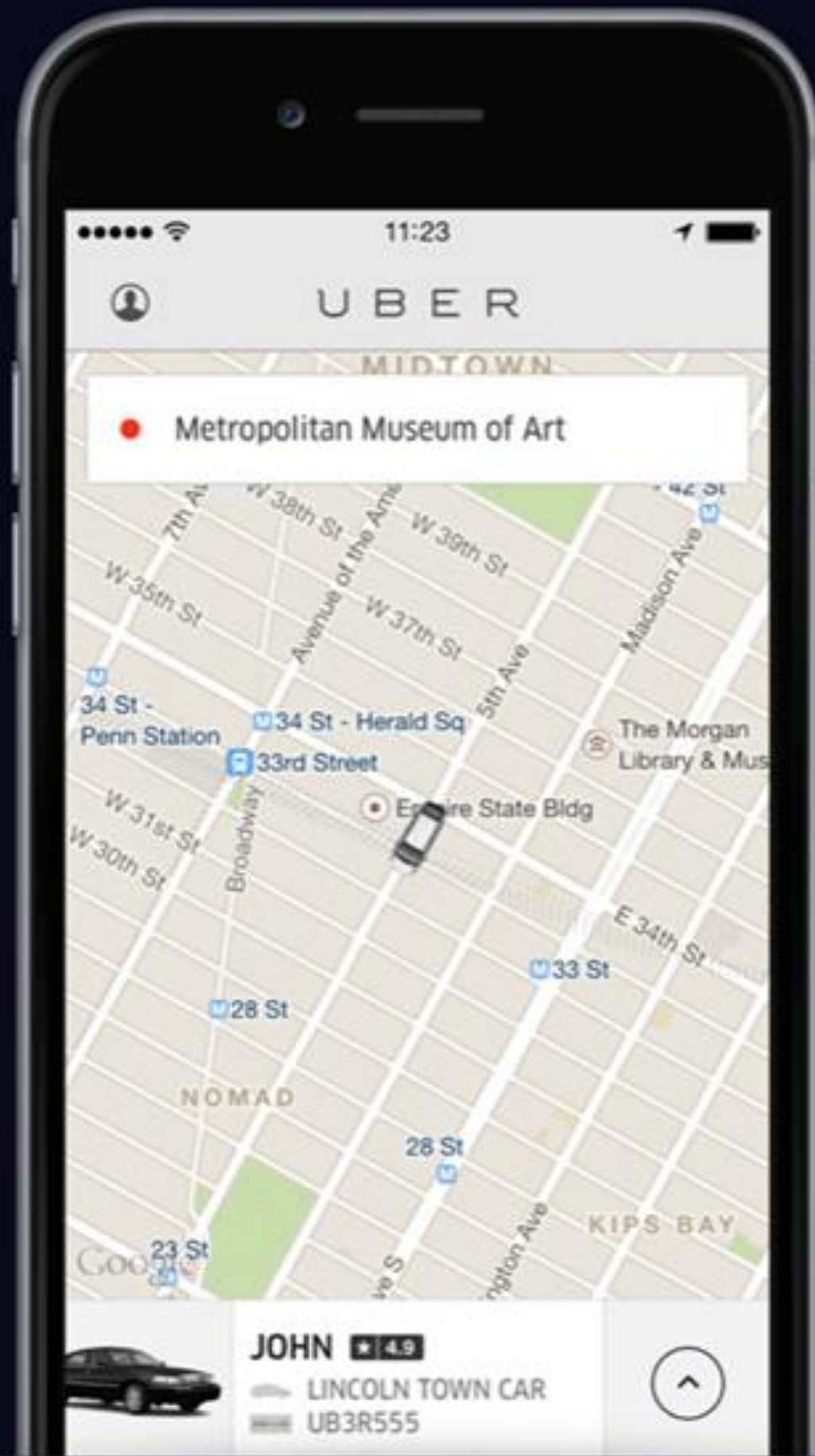
WHAT IS UBER?

OUR MISSION

Push a button - get a ride



REQUEST



RIDE



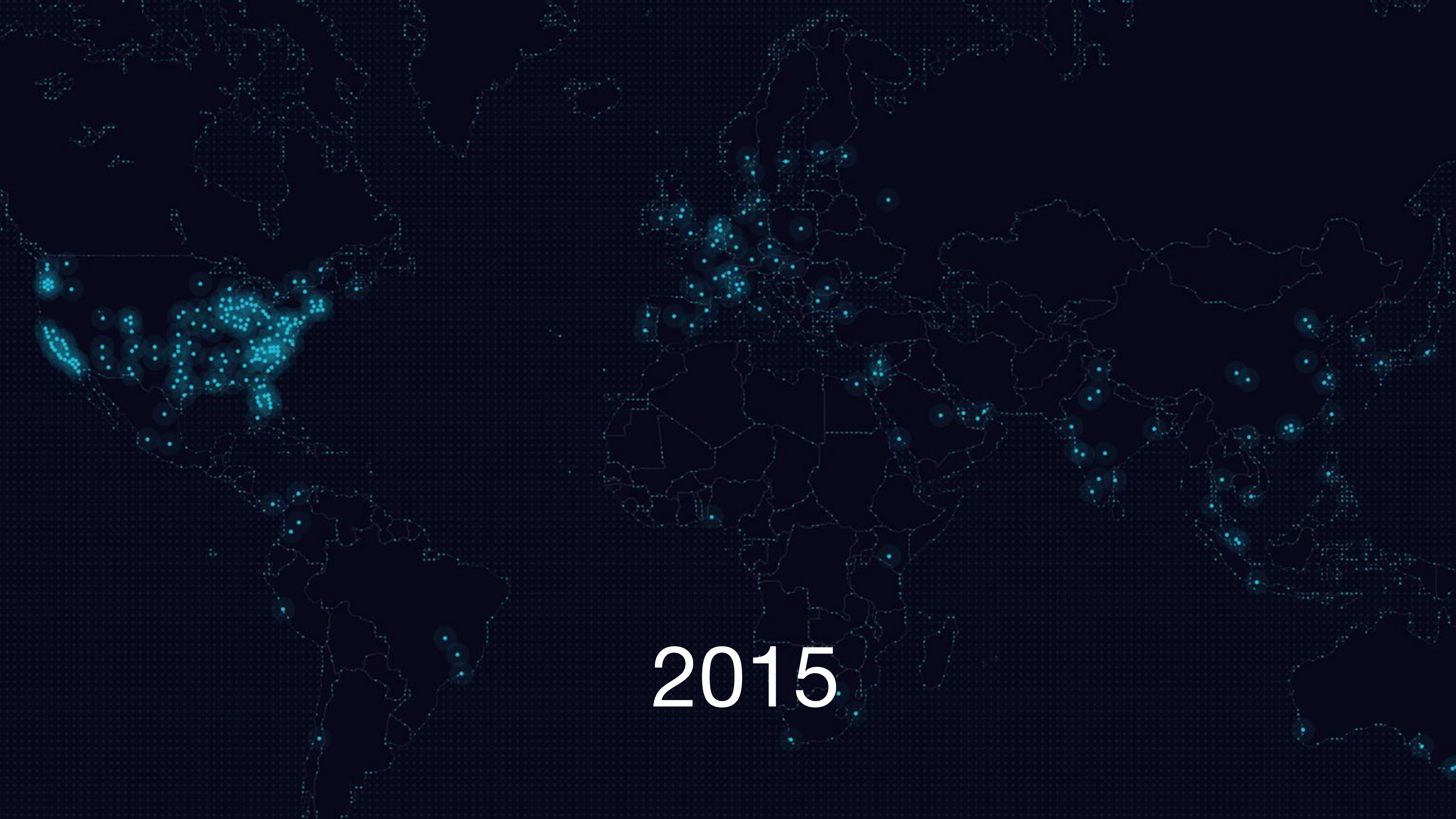
RATE

UBER AROUND THE WORLD

5 YEARS OF GROWTH



2010



2015



361

Cities

66

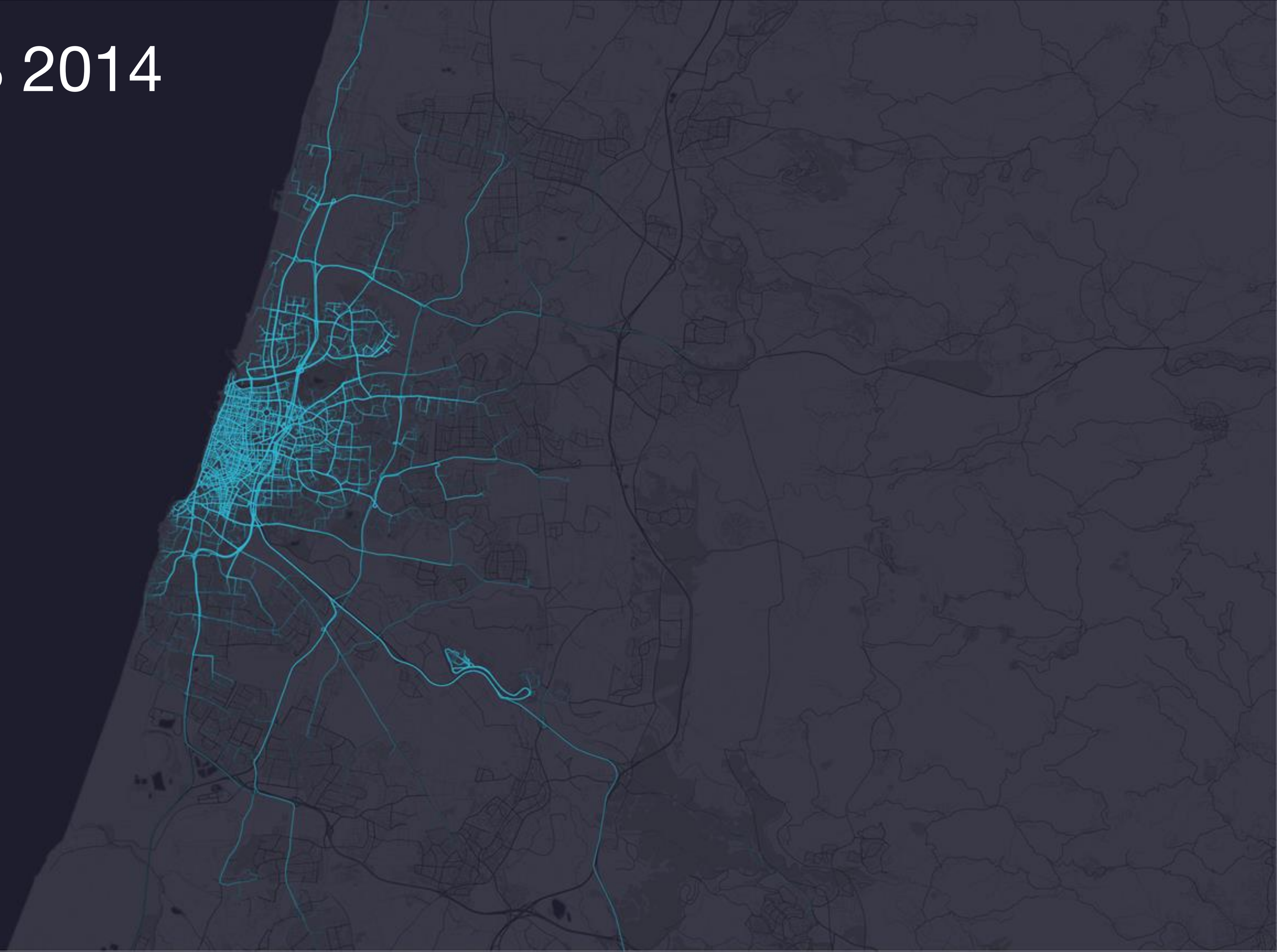
Countries

UBER | ISRAEL

15 months of growth

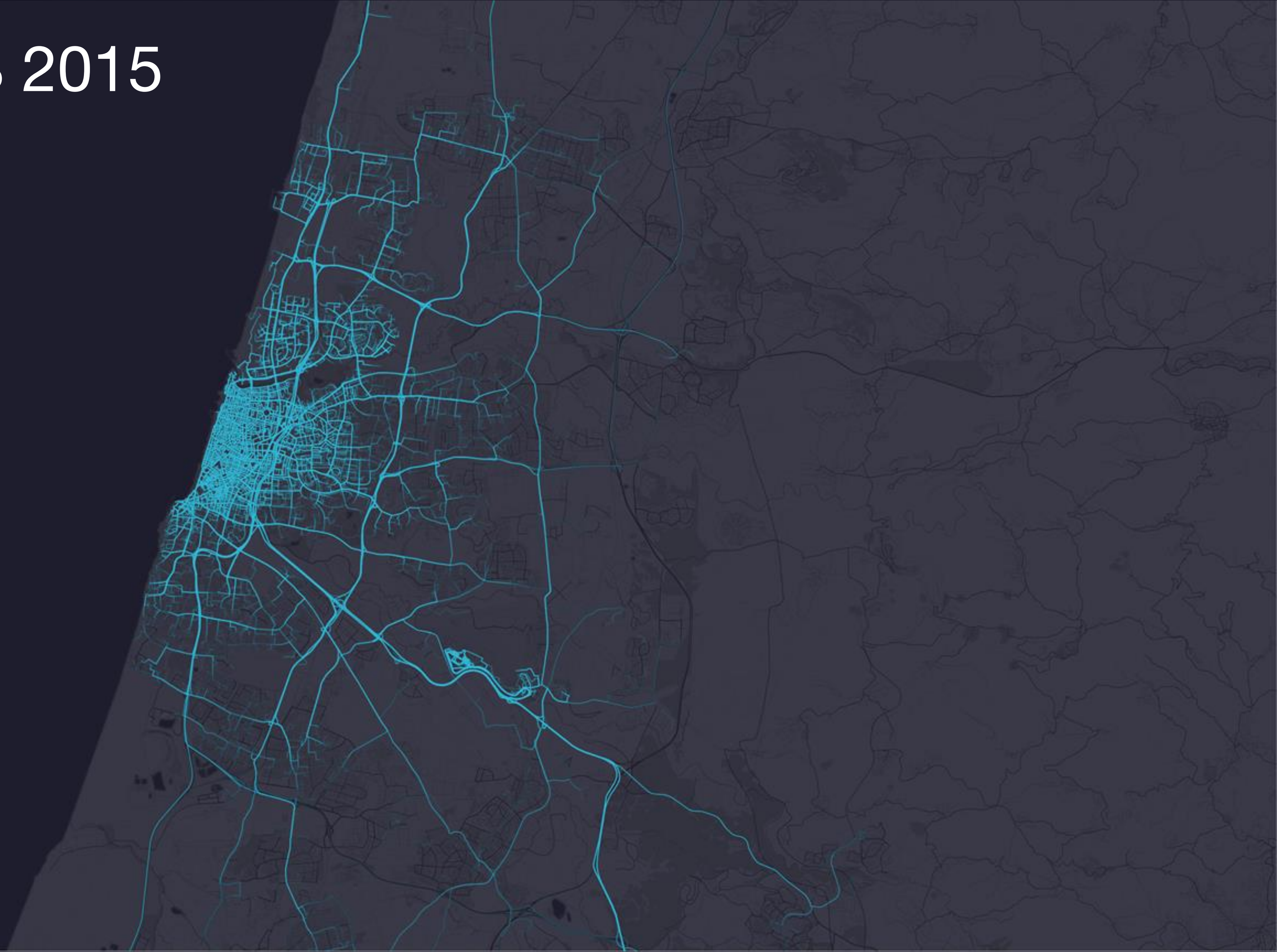
UBER TRIPS 2014

One year ago...



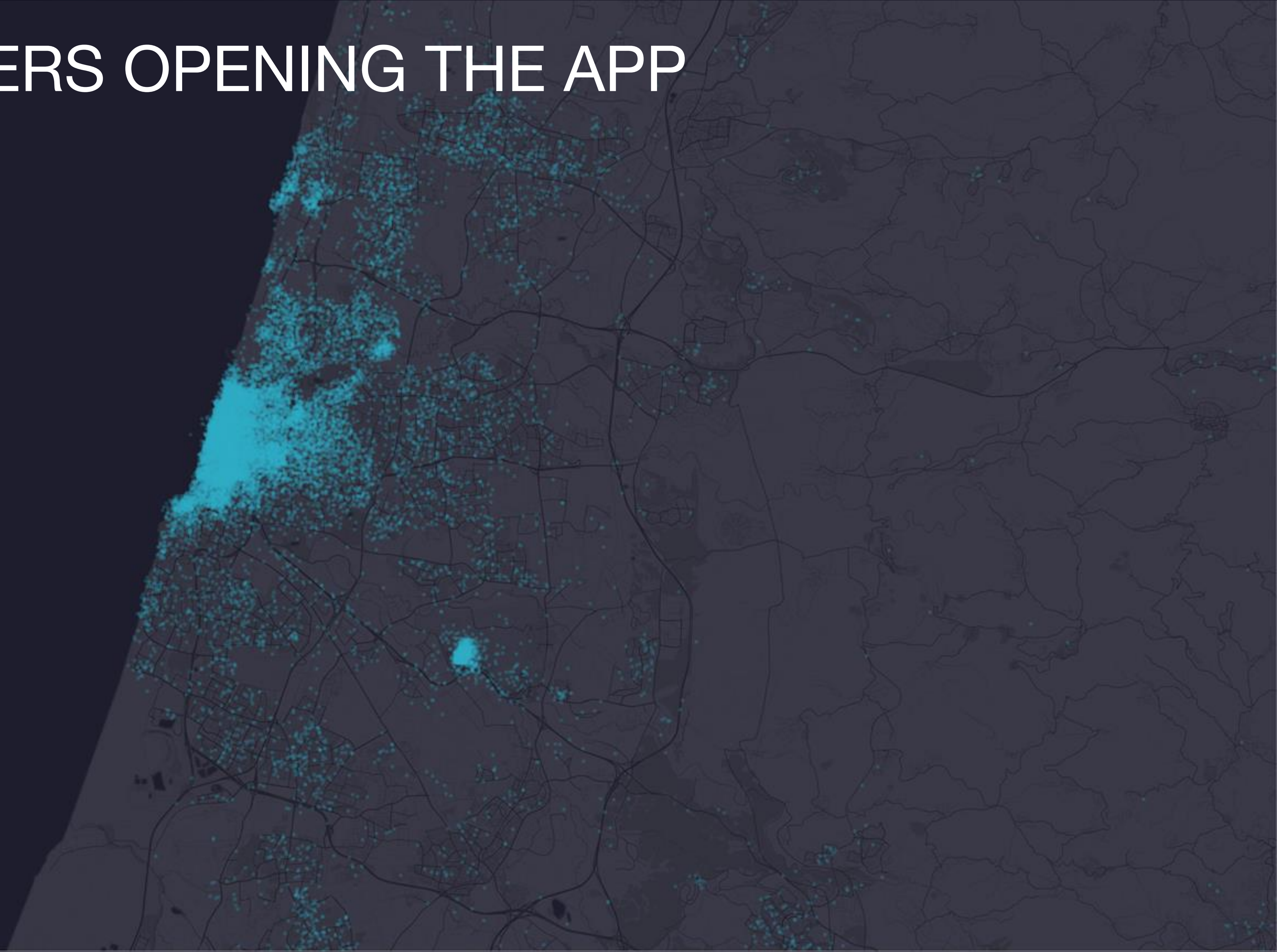
UBER TRIPS 2015

12 Months Later

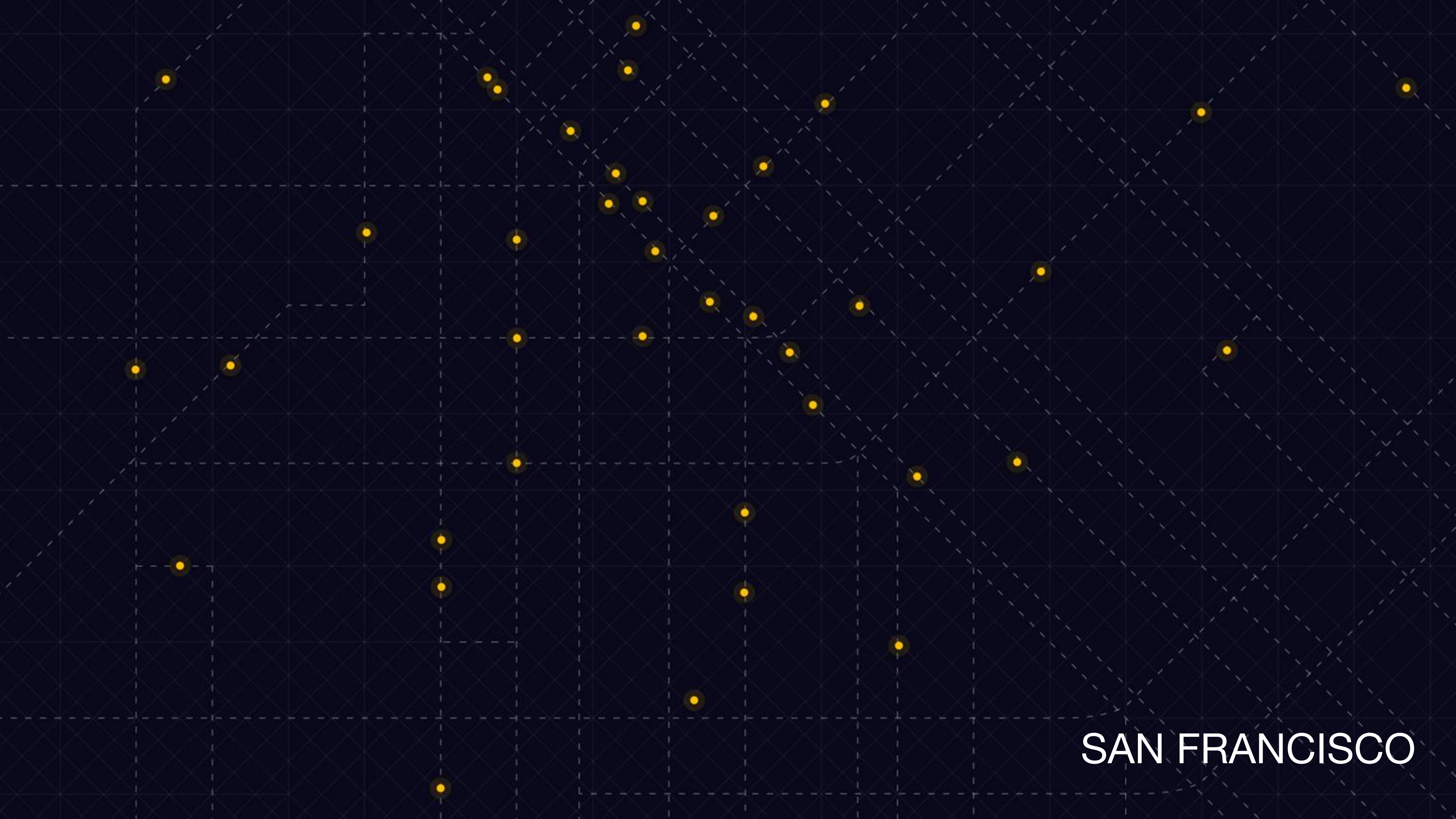


UNIQUE USERS OPENING THE APP

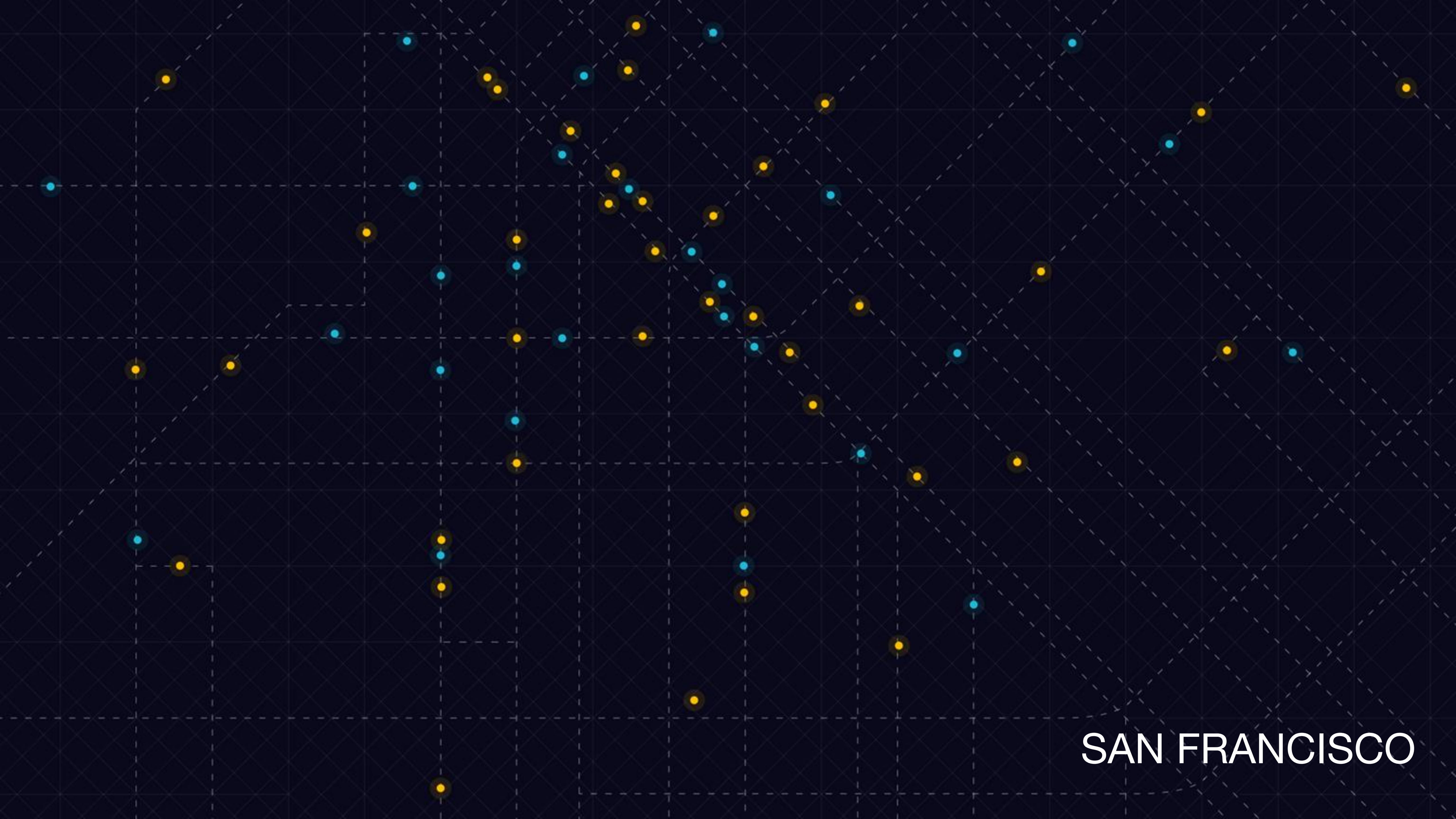
October 2015



GROWING THE PIE



SAN FRANCISCO

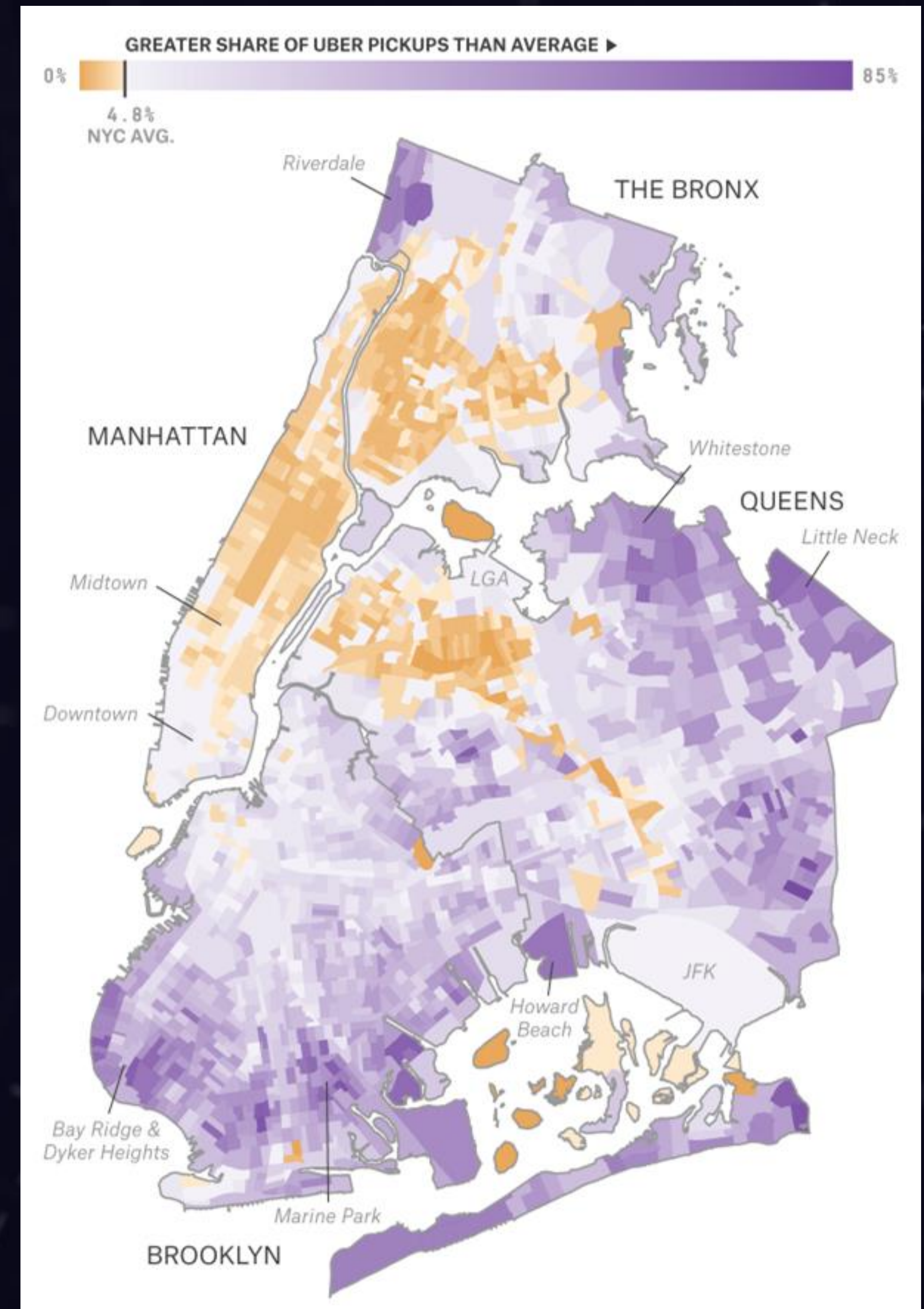


SAN FRANCISCO

BRIDGING THE GAP

Reaching Underserved Areas

BOROUGH	DISTRIBUTION OF UBER + TAXI PICKUPS (2015)	UBER'S SHARE OF PICKUPS (APRIL-JUNE)		
		2014	2015	CHANGE
Staten Island	<1%	26%	78%	+53
Brooklyn	8	8	33	+25
Bronx	1	3	26	+24
Queens	9	3	18	+14
New York City	-	4	15	+12
Manhattan (core)	77	4	13	+10
Manhattan (all)	82	4	13	+10



OUR NEXT ACT



uberPOOL



PICK UP PASSENGER 1

PICK UP PASSENGER 2

DROP OFF PASSENGER 1

PICK UP PASSENGER 3

DROP OFF PASSENGER 2







CASE STUDY: LOS ANGELES

5 million trips over 8 months



550,000 Liters of gas saved

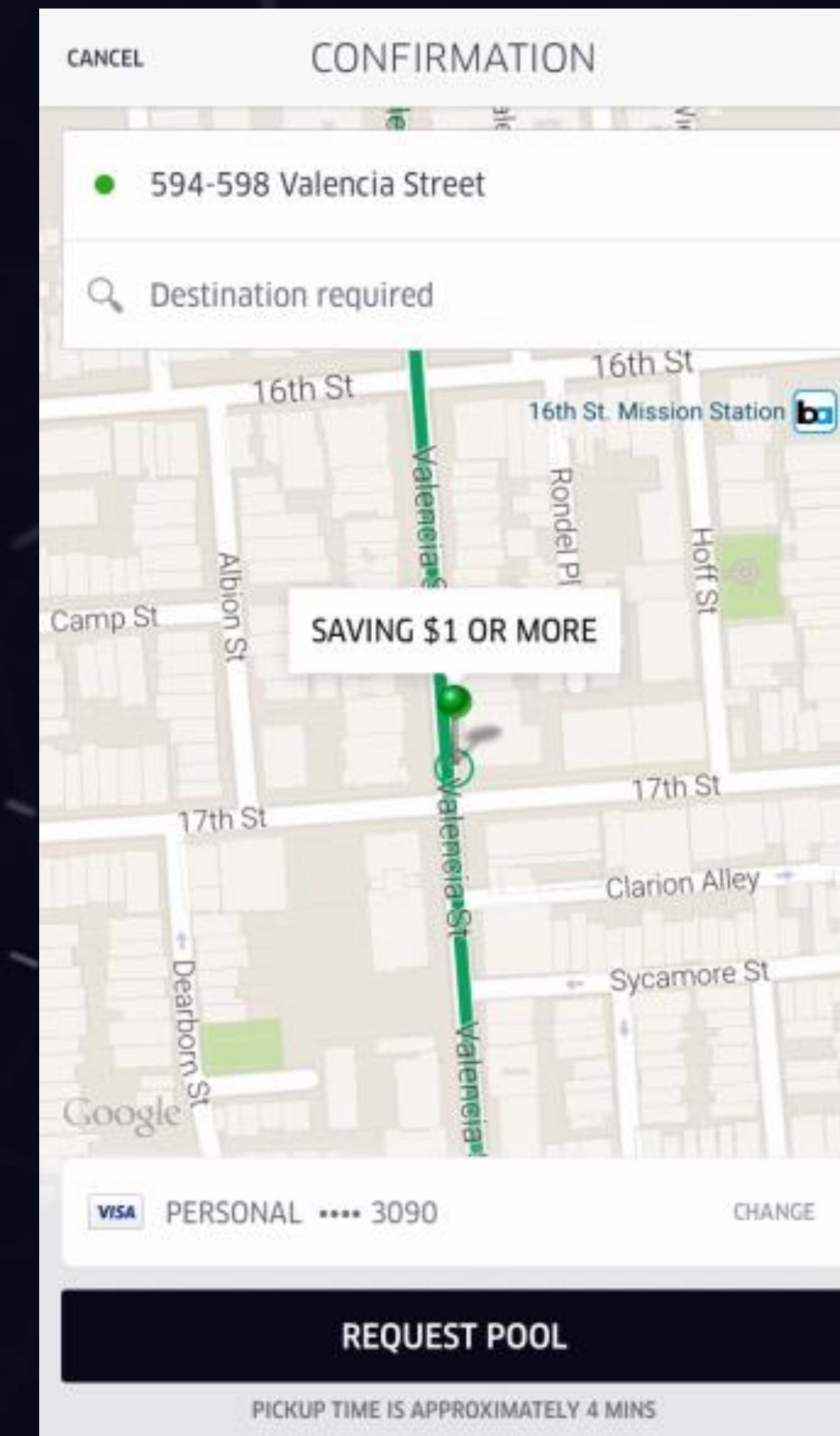
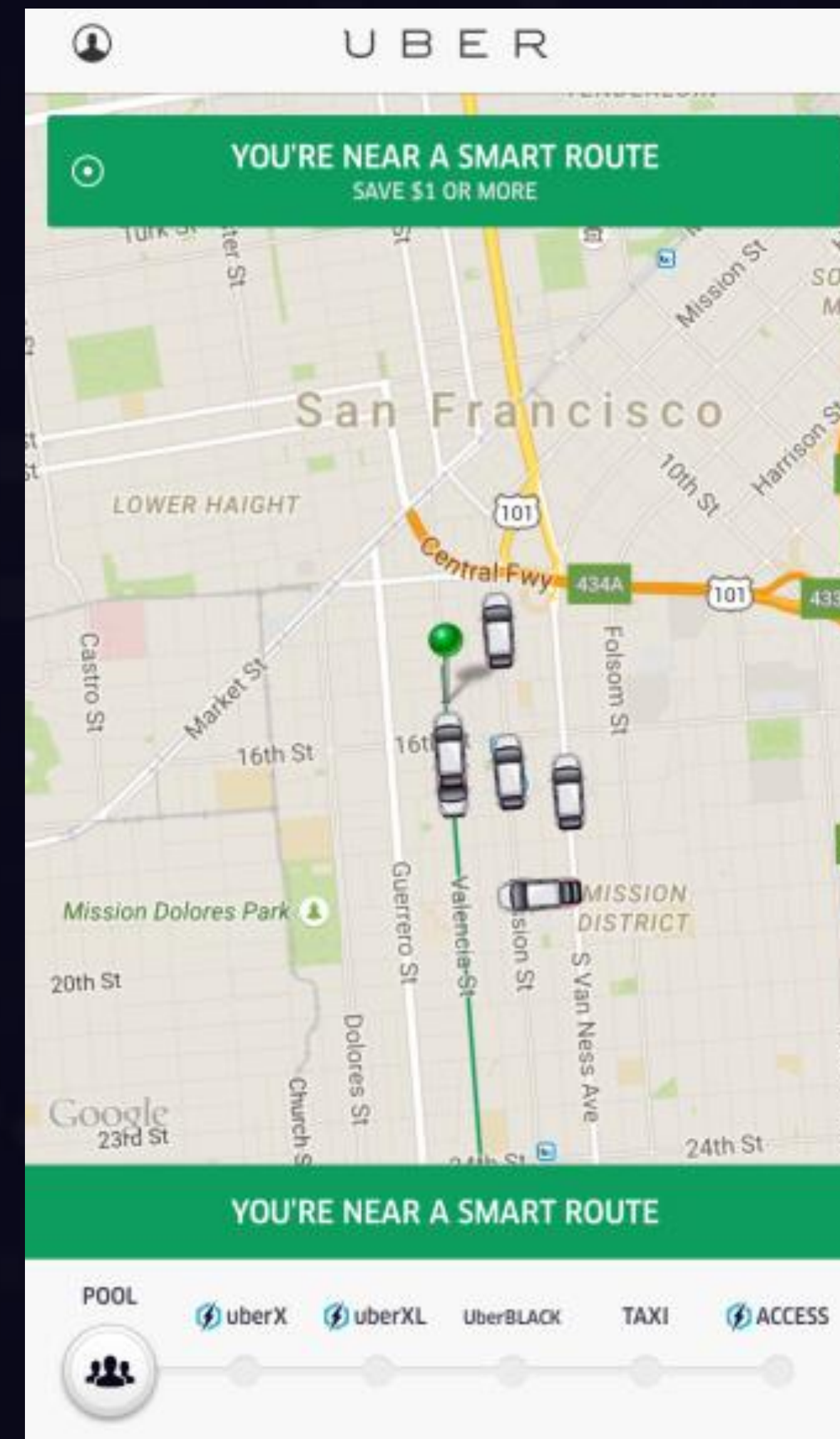
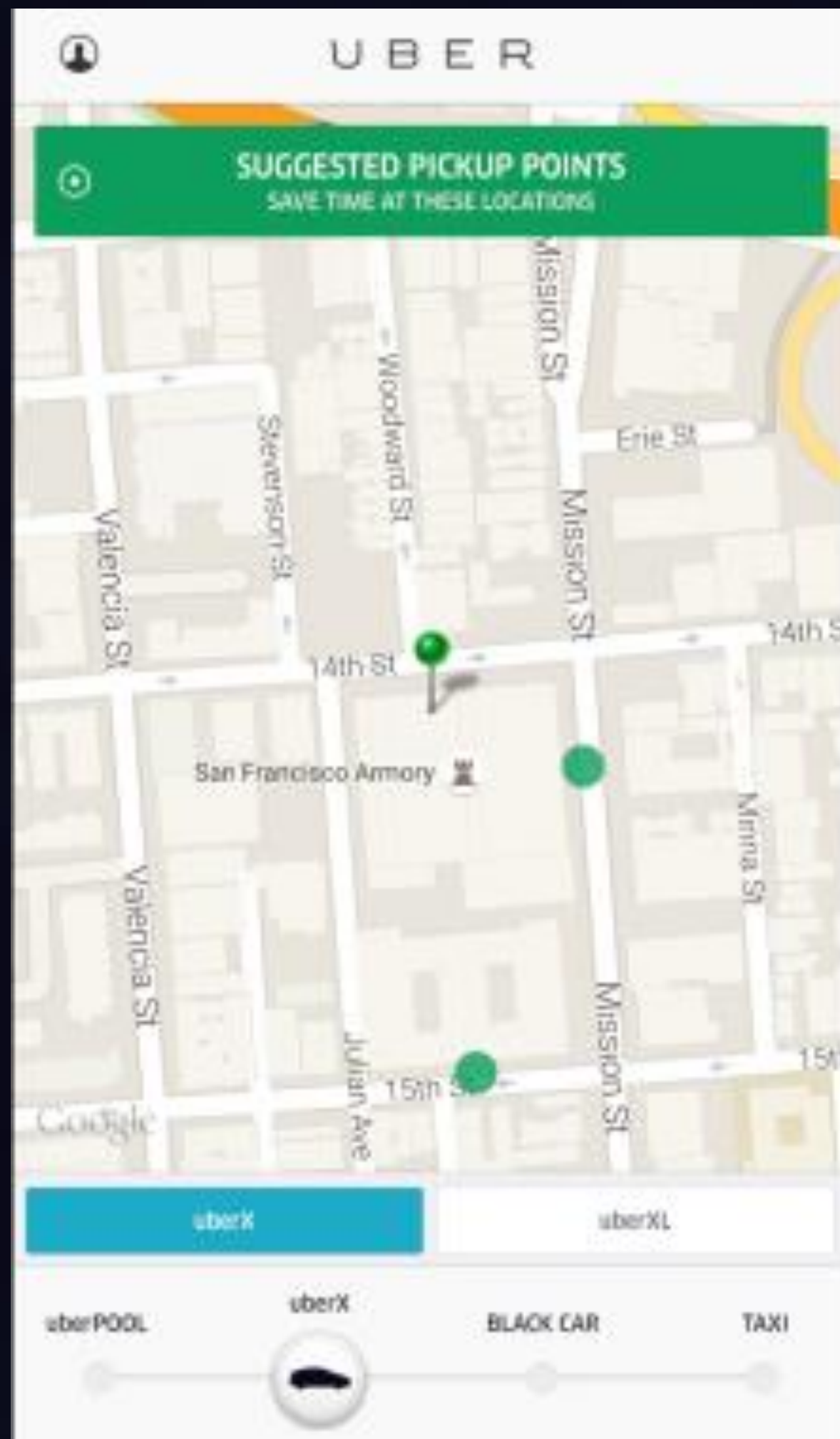


12.7 million driving kilometers saved



1,400 metric tons of CO2 emissions prevented

CHANGING RIDER BEHAVIOUR



OUR PARTNER-DRIVERS

14% Women
(compared to 1%
of NYC taxi drivers)

71%
**Have dependents
living at home**
(children, parents, etc.)

25% Over Age 50

19% Under Age 30





91%

“To earn more income to better support myself or my family.”



85%

“To have more flexibility in my schedule and balance my work with my life and family.”



87%

“To be my own boss and set my own schedule.”

The image features the Uber logo, the word "UBER", centered in a white, sans-serif font. The background is a dark, charcoal grey color with a subtle, light-colored grid pattern of dashed lines that recede into the distance, creating a sense of depth and perspective.

UBER